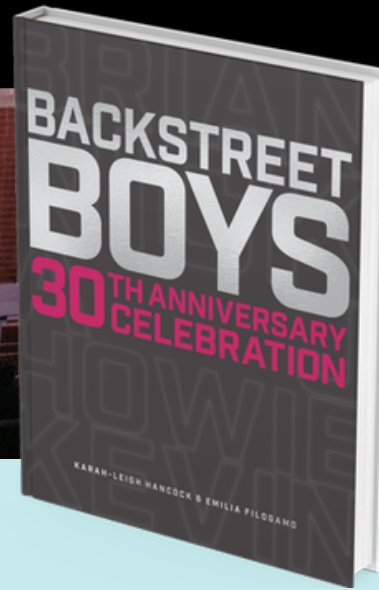


BSB MEDIA FANGIRLS KIT

SOCIAL MEDIA
INFLUENCERS
PROFESSIONAL
FANGIRLS



ABOUT US

BSBFangirls.com is a fan-owned digital media platform dedicated to the Backstreet Boys, their individual projects, and the fans who have supported them for more than three decades.

Founded in 2014, [BSBFangirls](https://www.bsbfangirls.com) has grown from a fan website into a multi-platform community covering Backstreet Boys news, events, solo projects, interviews, fan experiences, original features, and the culture surrounding lifelong fandom. This resulted in a book deal for ["Backstreet Boys: 30th Anniversary Celebration."](#)

Our approach is simple. **We are fans creating content for fans.**

We understand the Backstreet Boys audience because we are part of it. Our content combines years of fandom knowledge with professional experience in journalism, marketing, social media, writing, photography, and digital content creation.



AVAILABLE FOR

BSBFangirls is available for media opportunities and collaborations related to the Backstreet Boys, their individual careers, music, entertainment, fandom, pop culture, and fan culture.

For media inquiries, interview requests, or collaboration opportunities, please contact us at karah@bsbfangirls.com.

- Artist and celebrity interviews
- Event and concert coverage
- Press and media opportunities
- Album, single, book, and project features
- Social media collaborations
- Sponsored content and brand partnerships
- Giveaways and promotional campaigns
- Convention and fan event coverage
- Podcast, radio, or panel appearances
- Expert commentary on fandom, boy bands, fan culture, and entertainment marketing

BSBFANGIRLS



NICKCARTERFANGIRLS



BSB MEDIA FANGIRLS KIT

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PROFESSIONAL
FANGIRLS



Karah-Leigh Hancock
Founder, Editor-in-Chief



Amber Walz
Co-Owner, Managing Editor



Sonya Taylor
Social Strategist



Emilia Filogamo
Co-Owner, News Editor



Julie Wagoner
Co-Owner, Content Editor



Mara Sansolo
Administrative Strategist



Total
Followers

100K

Total
Views

4.95M

Total
Engagement

500K

Website
Visits

26K

30 Day Span - 7/23/26-8/23/26
Across all platforms

PAST COLLABORATIONS

- Interviews with Howie Dorough
- & Juliet Broadway show social collaborations
- Interviews on podcasts and for media outlets
- Publication of Backstreet Boys' 30th Anniversary Celebration

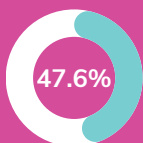
WHAT WE COVER

- Backstreet Boys news
- Solo projects
- Concerts and residencies
- New music
- Fan events and conventions
- Books and entertainment
- Fangirl culture
- Nostalgia and pop culture
- Fan experiences and commentary

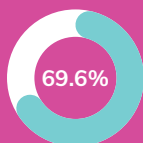
DEMOGRAPHICS



women



United
States



35-44
years old

CONTACT US

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amber@bsbfangirls.com

Contact Form:

[Leave A Message](#)



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